



DANI DUDOVICK

(773) 480-6732

danidudovick@gmail.com

http://danidudovick.com

RESUME

[DoubleDog Productions](#) Chicago, IL
1991-Present Title: Art Director, Designer-Web Developer

[IdeaMedia Communications, LLC](#) Delray Beach, FL
2008-2009 Title: Art Director, Designer-Web Developer

[Advocacy Solutions, LLC](#) Delray Beach, FL
2005-2007 Title: Art Director, Designer-Web Developer

[Scrubs Creative Group, LLC](#) Oakbrook, IL
2002-2005 Title: Partner, Art Director-Web Developer

[Kurtzman+Slavin Communication](#) Northfield, IL
1995-1996 Title: Assoc. Creative Director, Senior Art Director

[Foote, Cone & Belding](#) Chicago, IL
1983-1991 Title: Senior Art Director

CLIENTS & BRANDS

[the Ounce of Prevention Fund](#) (2017, Present) Developed and coded this responsive online annual report for this charitable foundation.

[Ian Ryan Interactive](#) (July-October 2017) Project Management, Proofreading, and Quality Control on 40+ videos for the Radiological Association of North America.

[VoiceZam](#) (May - June 2017) I created branding and UX/UI wireframing for this SaaS application

[Gresla Architects Inc.](#) (June 2016-Present) Designed, art directed and coded a custom Wordpress theme for this architectural firm specializing in hospital, commercial and residential spaces

[Kaplan Performance Solutions](#) (2016) Designed and illustrated a PowerPoint presentation template for Kaplan's Business to Business division to present to Fortune 500 companies

[Zebra](#) (2015-2016) Designed brochures and technical Illustrations for this cutting edge micro-printer, scanner and point-of-purchase technology company.

[LA-CO Industries](#) (2014 - 2016) Created, designed, art directed and produced graphic and gritty industrial print and digital advertising, landing pages, promotional materials, wall graphics and trade show booths and displays for Markal and Tempil, leaders in the manufacturing of markers for the welding, construction and heavy manufacturing industry.

[Daily Herald, Subscriber Total Access](#) (2012-2013) I created, art directed and produced digital and newspaper advertising, custom QR codes, and website landing pages for this 400,000+ daily circulation newspaper.



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CLIENTS & BRANDS (CONT.)

Mark Vend Co. (2012) Designed PowerPoint for vending purveyors Mark Vend Co. to Coke and Mondelez.

Out of Home Advertising (2012) Designed and art directed new logo, custom QR codes, as well as aerial, bus, digital animated bus shelter and fixed, billboards for this new division of the Outdoor Advertising Association of America.

Duncan Entertainment (2011- Present) Designed, developed and coded a website for this award winning photographer, documentary film director, producer, writer and adventurer.

GWC (2006 – 2007) Designed, art directed and produced branding, print and TV advertising and website for this large Chicago personal injury law firm resulting in significant business growth via click-through, tracking and case follow-up.

Cooney & Conway (2006 – 2007) Art directed and produced print advertising for this Chicago law firm specializing in the litigation of Mesothelioma cases. This advertising resulted in seven new cases which contributed to this firm's earning over \$45 million in settlements in '06.

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Burrito Beach (2002 – 2005) Created, designed and produced an animated Flash intro and website for this fast-growing, fresh-mex restaurant featuring catering and online ordering.

Motorola (2003 – 2007) I designed and art directed marketing materials and presentations for this global technology leader in the following product brands and categories:

Canopy - Municipal Broadband Solutions

Lifecycle Services

Marketing and Engineering Solutions

Rynne Marketing Group (1991 – 2001) I created, art directed and produced print and TV advertising for this healthcare marketing firm. As a result of my work Rynne won numerous awards for excellence in Healthcare advertising.

The Steppenwolf Theatre Company (1995) Commissioned to design, illustrate and produce an 8' X 78' digital mural for the Steppenwolf Theatre Company, to commemorate their 20th anniversary season.)

W.W.Grainger (1993-1996) Worked as a consultant designing and illustrating direct mail brochures for this national industrial supply company.

Proctor and Gamble (1991-1992) I created, art directed and produced print and TV advertising for this packaged goods giant while consulting for TLK Worldwide on the following brands:

Lean Cuisine

Vidal Sassoon Hair Care Products



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CLIENTS & BRANDS (CONT.)

S.C. Johnson (1984 – 1991) While at Foote, Cone & Belding Advertising (Now Draft FCB) I created, art directed and produced print and television advertising for the following brands and product categories:

- Furniture Care
- Raid Insecticides
- New Products

Kraft General Foods (1984 – 1991) While at Foote, Cone & Belding Advertising I created, art directed and produced print and television advertising for this global packaged goods corporation working on the following brands:

- Miracle Whip
- Barbecue Sauces
- Celestial Seasonings Teas
- Macaroni & Cheeses
- Parmesan Cheese
- Corporate Advertising
- New Products

COMPUTER PROFICIENCY

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Applications Adobe CC Photoshop, Illustrator, InDesign, Premiere and AfterEffects, Sublime Text, Keynote, PowerPoint, and MS Office

Coding Languages/Frameworks HTML 5, CSS 3, Bootstrap 3, Wordpress, Sass, Javascript, jQuery, PHP, MySQL

REFERENCES

Eric & Madhu Gresla Gresla Architects, Inc., Client
(773) 616.7988

Nadine Tosk Nadine Tosk Communication Inc., Client
(847) 679.3984

Adam Kaufman Kaufman & Friends, Client
(323) 481.7580

Bill Brichta Shape Strategies, Client
(312) 316.0701

Bill Youmans Film Director- Bill Youmans Productions, Client, President, JDVIP, TitanFirst, Idea Media Communications, Advocacy Solutions LLC
(312) 649.2400

PRINT PORTFOLIO AVAILABLE ON REQUEST